

# **Current Cybersecurity Landscape**

Andrew Hollister, CISO

13 September 2023

# Current Business Environment

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## **Constant technology evolution**

Digital transformation impacts both the threat landscape and your attack surface

- Remote working
- Hybrid Working
- Cloud Adoption
- IoT
- AI

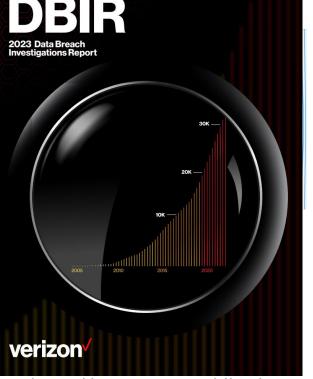
## **Business environment drives digital transformation**

## **Threat Landscape Research**





OCTOBER 2021



REPOR

CROWDSTRIKE



http://verizon.com/dbir/

## Verizon DBIR 2023



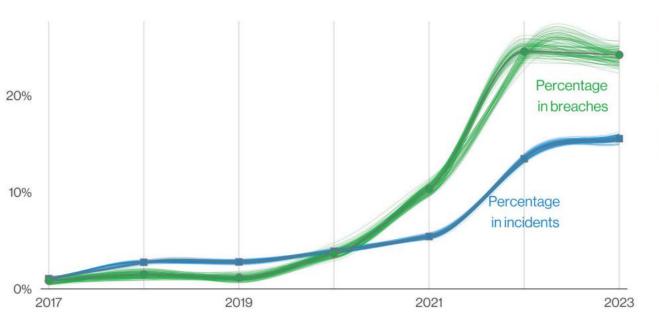
- 16,312 Incidents
- 5,199 Breaches
- Incident: A security event that compromises the integrity, confidentiality or availability of an information asset.
- **Breach**: An incident that results in the confirmed disclosure—not just potential exposure—of data to an unauthorized party.
  - A Distributed Denial of Service (DDoS) attack, for instance, is most often an incident rather than a breach, since no data is exfiltrated. That doesn't make it any less serious.



## Success is stumbling from failure to failure with no loss of enthusiasm

Sir Winston Churchill

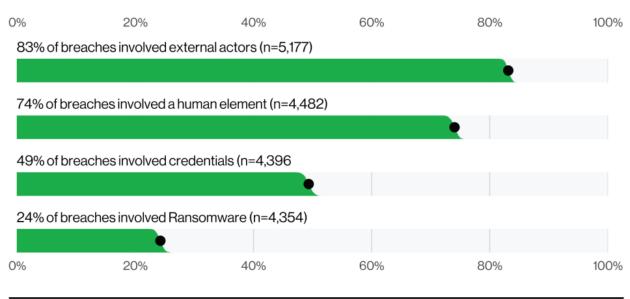




Ransomware continues its reign as one of the top Action types present in breaches, and while it did not actually grow, it did hold statistically steady at 24%. Ransomware is ubiquitous among organizations of all sizes and in all industries.

### Figure 4. Ransomware action variety over time





### 74% of all breaches include the human element, with people being involved either via Error, Privilege Misuse, Use of stolen credentials or Social Engineering.

83% of breaches involved External actors, and the primary motivation for attacks continues to be overwhelmingly financially driven, at 95% of breaches.

### Figure 5. Select key enumerations





The three primary ways in which attackers access an organization are stolen credentials, phishing and exploitation of vulnerabilities.

Figure 6. Select enumerations in non-Error, non-Misuse breaches (n=4,291)



## Europe, Middle East and Africa (EMEA)



Frequency	2,557 incidents, 637 with confirmed data disclosure	
Top patternsSystem Intrusion, Social Engineering and Basic W Application Attacks represent 97% of breaches		
Threat actors	External (98%), Internal (2%), Multiple (1%) (breaches)	
Actor motives Financial (91%), Espionage (8%), Ideology (1%), Fun (1%) (breaches)		
Data compromised	credentials (53%), Internal (37%), System (35%), Other (15%) (breaches)	

Neuberger: Ukraine experiencing a 'surge' in cyberattacks as it executes counteroffensive

NSA warns of 'false sense of security' against BlackLotus malware

Largest public pension fund in US affected by MOVEit breach

British law firms warned to upgrade cyberdefenses against ransomware attacks

UK universities at high risk of major cyberattacks

Ransomware attacks pose communications dilemmas for local governments

China-sponsored APT group targets government ministries in the Americas

# Attackers set up rogue GitHub repos with malware posing as zero-day exploits

Illinois Hospital Closure Showcases Ransomware's Existential

Threat

Companies and Governments Disclose Data Theft From Attack on File-Sharing Tool

USB Drives Spread Spyware as China's Mustang Panda APT Goes Global

Food Producers Band Together in Face of Cyber Threats

Council contacts 7,000 after data hack

Cyberattacks on OT, ICS Lay Groundwork for Kinetic Warfare



# What is "Cybersecurity"?

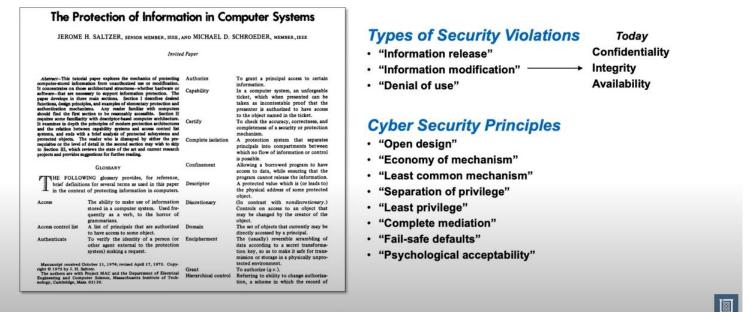


## **Overview of Zero Trust Architectures – MIT Lincoln Lab**





### Foundational Cyber Security Principles (MIT, 1975)\*



\*Saltzer and Schroeder, The Protection of Information in Computer Systems, Proc. of IEEE (1975)





## **Foundational Cyber Security Principles Explained**

	Principle	Description	Security Objective
Design & Implementation	Open design	Security maintained when design is known	Reduce likelihood of 0-day vulnerabilities Enable code review/auditing
	Economy of Mechanism	Keep-it-simple code design	
	Least Common Mechanism	Limit use of global variables and functions	
	Separation of Privilege	Use multiple means to grant access	No single means to access resources; <i>in extremis</i> : No single user has complete means for access
	Least Privilege	Enforce "need to know" and "need to access"	Prescribe minimum resources accessible to each user
Operation	Complete Mediation	Check authorization for every access request	Require attackers to repeatedly pass identity and access checks
	Fail-safe Default	Deny access by default	Prevent attackers from exploiting unintended access and functionality
	Psychological Acceptability	Ensure ease of use	Avoid non-compliance among approved users

## **The Process of Security**



 If we've learned anything from the past couple of years, it's that computer security flaws are inevitable. Systems break, vulnerabilities are reported in the press, and still many people put their faith in the next product, or the next upgrade, or the next patch. "This time it's secure." So far, it hasn't been.

Bruce Schneier, April 2000

- <u>Security is a process, not a product</u>.... The trick is to reduce your risk of exposure regardless of the products or patches.
- My primary fear about cyberspace is that people don't understand the risks, and they're putting too much faith in technology's ability to obviate them. Products alone can't solve security problems.

## **SOAR / Automation**



The "Autonomous SOC" Is A Pipe Dream Allie Mellen, Senior Analyst, Forrester, Oct 26 2022

Manual process automation is limiting because of the following:

- Like with physical security, humans are still mandatory, even for basic processes.
- Automation is not designed for complex systems that require resilience.
- Each added step to an automation chain limits the scope of applicability.

Automation built into security technologies is limited because:

• Humans can always outsmart machines.

## Avoid threats or Avoid risks?



• Countermeasures are sold as ways to avoid threats.

- This is completely backwards.

• Security outside of cyber thinks of countermeasures as ways to avoid risk.

• Avoiding threats is black and white; either you avoid the threat, or you don't.

• Avoiding risk is continuous: there is some amount of risk you can accept, and some amount you can't.

Bruce Schneier, April 2000

## So, what is "Cybersecurity" really?



## Cybersecurity is not a project

## Cybersecurity is not a deterministic state you reach

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# It's a persistent cycle of reducing risk



Cybersecurity == continuous improvement.

It's a never-ending process of surfacing and addressing risk. As the business environment changes over time, so does the digital technology available or in use in your environment. This has a direct impact on the threat landscape, the attack surface of your organisation, and the level of risk.

Success lies not in being 100% secure but in being passionate, courageous, and perseverant to resolve the highest risks in your environment, step by step. You will always have to address security risks - unless you shut down the business!

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An infinite game is one with known and unknown players, changeable rules, and no end. The objective is not to win—the objective is to keep playing.

# The Cybersecurity Infinite Game



# **Our Vision and Mission**

Ever-evolving digital weaponization is overwhelming security teams despite heroic efforts, making it impossible for them to effectively and efficiently defend against cyberattacks.



### Vision

Fast, agile and high-performing security teams armed with the highest-quality signals and automated responses that enable them to confidently defend against digital weaponization.



### **Mission**

To empower security teams with the most intuitive experience and contextual analytics into cybersecurity threats so you can reduce noise, prioritize alerts and quickly secure your environment.



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